

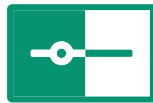


Design principles for users with cognitive disabilities

Accessibility, Accommodation & Adaptive Computer Technology (AAACT) Program

DO

Let users have control of the contrast and colours on the screen.



Align text to the left, keep a consistent layout and use a sans-serif font at a min 12pt.



Keep content short, clear and simple.



Use images and diagrams to support text and complex ideas.



Use simple colours and coloured paper like yellow or pink.



Use multi-modal materials like audio and video.



DON'T

Overload the user with too much info at once.



Write large walls of complex text.



use complicated words or figures of speech.



Increase cognitive load by requiring users to recall info.



Use bright and contrasting colours stimulation overload.



Rush users or set short time limits to complete tasks.



Credits: Gov. uk <https://accessibility.blog.gov.uk/2017/12/18/what-working-on-gov-uk-navigation-taught-us-about-accessibility/>



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